



## **Annandale Chamber of Commerce**

*Building the Annandale Marketplace*

4127 Meadow Court

Annandale, VA 22003

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# *The Annandale Chamber of Commerce cordially invites you to become a member.*

*According to a recent study conducted by the Shapiro Group: "When consumers know a small business is a member of the chamber of commerce, they are 49% more likely to think favorably of that business, and 80% more likely to purchase goods or services from the company in the future."*

## **NEW MEMBERS WILL RECEIVE:**

- One-quarter page display AD in our award winning online News Magazine, *ENDEAVOR*, distributed to our members, businesses, county agencies, and community associations. *ENDEAVOR* is available on our website and archived for a minimum of one year. Consequently, information about your company and your advertisement will be viewed many times over. *ENDEAVOR* has become a significant marketing tool providing new members with an immediate introduction to the community, receiving over 2 million views per year on the Chamber's website.
- Website Advertising on the Chamber's home page at member rates.
- Participation in CHAMBER CHAT: As a member you are entitled to submit free quarterly announcement that will promote your business in the Chamber Chat column of The *ENDEAVOR News Magazine*. Submittals are due Dec. 1st, March 1st, June 1st and September 1st to [info@annandalechamber.com](mailto:info@annandalechamber.com).
- Listing in our website directory with free web link from this listing to your website. Calendar listing for significant events at your business.
- Promotion and networking opportunities at every Chamber function throughout the year.
- Up-to-date information on changes in zoning & transportation initiatives, development & revitalization, crime, community events, and all issues important to Annandale.
- Attendance of Chamber officials at the opening of your business and ribbon cutting ceremony.
- Business Referrals
- Member to Member Marketing Referrals
- Patronage of Membership
- Visible Proof of Membership
- Networking Luncheons
- Midday Marketing Receptions (Networking Opportunity)
- National Night Out Opportunity for Community recognition.
- Free Entry to the Annandale Parade (Fourth Saturday in October)

*For 76 years the Annandale Chamber of Commerce has been the primary organization where both business owners and local residents have come to interact with the community. You can make more professional contacts in one Chamber event than in any other forum. We can help you network so your name is known sooner rather than later. Join the Chamber now and take part in the growth of Annandale.*



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**The ANNANDALE CHAMBER OF COMMERCE** joins businesses, community organizations, and professionals for the purpose of maintaining a favorable business climate while contributing to the quality of life that makes Annandale a special place. The Chamber is a business organization of approximately 200 members that has been in continuous service to Greater Annandale since its incorporation in 1943. The Chamber's primary goal is to build the Annandale Marketplace. Additionally, emphasis is placed on the following efforts:

**Marketing and Promotion of our Members:** The Chamber has proudly produced their quarterly online news magazine, *ENDEAVOR*, since January 2008. In a few short years it has become the *must read* publication for all of Annandale. It heralds both chamber members and our home town; it discusses major issues affecting Annandale; it informs with interesting columns such as *The Police Beat, Roads and Rage, From Capitol Hill to The Chairman's Corner, View on Nature, Tax Talk, Finance, The School Bell, Local History*, and, it provides timely schedules of local activities and stories of special interest. *ENDEAVOR* also provides expansive advertising opportunities to businesses and organizations. See the current and past issues on the Chamber's new interactive website which also presents great advertising opportunities at low member rates.

The Chamber has just recently provided advertising opportunities on the home page of the Chamber website at well below market rates. This is done to offer local advertising opportunities to our members with a proven site that is the most popularly viewed site in the Annandale marketplace, with over 1.7 million views per year.

**Quality Government:** To work with county and state government to encourage good management practices at every level, including sensible budgets, rational decision making, and advanced planning for public facilities.

**Beautification:** To participate in "Annandale Beautification Days" and to work to beautify Annandale by encouraging and supporting good architecture, protection of our canopy, additional landscaping in the Central Business District, and along medians and main thoroughfares.

**Revitalization:** To encourage the revitalization of older buildings and properties into well-designed, comprehensively planned, mixed-use development.

**The ANNANDALE CHAMBER OF COMMERCE invites all interested citizens and businesses to join the Chamber and help make Annandale an even better place in which to live, work, and play.**

### ANNUAL EVENTS SPONSORED BY THE CHAMBER

**National Night Out: First Tuesday in August:** Held at the Annandale Shopping Center (7042 Columbia Pike and Gallows Road), National Night Out, also known as, America's Night Out Against Crime, began in 1984 to promote community involvement in crime prevention activities, police-community partnerships, & neighborhood camaraderie. It is also intended to send a message to criminals letting them know that neighborhoods are organized and fighting back. 6:00-8:00 PM with an free family fun, games, entertainment, refreshments, face painting and more, all free.

**Annual Fall Parade: Fourth Saturday in October:** The annual parade dates back to 1950 and is one of the largest public events in Greater Annandale. In 2013, it was cited as one of the, "Best Small Town Parades in America." The Parade commences at the historic Annandale Methodist Church and progresses down Columbia Pike to Safeway on Little River Turnpike while featuring storybook characters, marching bands, scout & school groups, and beautifully costumed international dancers, mascots, marching bands and antique cars.

### Midday Marketing Receptions

The chamber is hosting regular Midday Marketing Receptions at the new chamber office. Invitations are issued to small groups rotating through the chamber membership in order to offer you a new opportunity to meet as many chamber members and business owners as possible over the course of the year. Chamber Networking is about building relationships with new business contacts, identifying potential new customers, while providing an opportunity to meet fellow members in a congenial relaxed setting. Expand your professional address book along with your business base.

**Networking Mixers:** Hosted by our members on their premises, Mixers provide an opportunity to network on your way home from the office while becoming acquainted with fellow chamber members. Mixers provide an opportunity for host members to highlight their business. Contact the chamber office if you are interested in hosting a Mixer.



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## MEMBERSHIP APPLICATION

Name of Business or Profession: **PLEASE PRINT**

\_\_\_\_\_

Type of Business: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

(By providing this email address, you are agreeing to receive email communications from the Chamber.)

Please provide a description of your business to be used in our website directory. Up to 250 words can be used. Please continue on back if necessary. **Please print.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Payment Method: \_\_\_\_\_ Check Enclosed (made out to Annandale Chamber of Commerce) or

\_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Amex

Credit Card Number: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ 3 digit code on back: \_\_\_\_\_

Signature: \_\_\_\_\_

### **Mail completed application and payment along with two (4) business cards to:**

Annandale Chamber of Commerce  
4127 Meadow Court, Annandale, VA 22003

**ANNUAL MEMBERSHIP DUES:** (payable with application)

\$250.00 Business Membership

\$200.00 Non-Profit (must send with application your 501(c)3 designation by the IRS)

*All members are listed by category on our Website. When becoming a member of the Annandale Chamber of Commerce, you are agreeing to be placed on our email distribution list for chamber schedules & events, notifications, and announcements. If you wish to be removed from this list, please send an email to the chamber office indicating your preference. Up to four representatives from each member organization can be registered to receive notifications.*

**Please indicate if you would like to volunteer on one of the following Committees:** \_\_\_\_\_ **Membership** \_\_\_\_\_  
**Parade** \_\_\_\_\_ **Advertising & Chamber Promotion** \_\_\_\_\_

**Are you on Facebook** \_\_\_\_\_ **Twitter** \_\_\_\_\_ **Instagram** \_\_\_\_\_

**Please print addresses:** \_\_\_\_\_

\_\_\_\_\_