

The Annandale Parade



Parade Sponsorship
Saturday, October 26, 2019
10 am to Noon on Columbia Pike

The Annual Parade has been an Annandale Tradition since 1950. It promotes community involvement and neighborhood camaraderie while celebrating the rich diversity of Annandale.

Event Sponsorship:.....\$500.00 (Gold Sponsor)

- ◆ Company name on a prominent sign placed along Columbia Pike acknowledging your sponsorship (in view of 33,000 daily commuters)
- ◆ Your Company Logo on the Parade page of the Chamber's website for 3 months: www.annandalechamber.com/theannandaleparade.rhtml
- ◆ Acknowledgment in the next *ENDEAVOR News Magazine* as an event sponsor.
- ◆ Placement of your banner on the Parade Stage (Sponsor must provide their own 4' long banner 1 week prior to the parade.)
- ◆ Acknowledgement of your sponsorship by the Parade MC throughout the parade.
- ◆ Premium forward placement of your group in the parade, if you wish to enter a group. (Submit entry form to chamber office in advance.)
- ◆ Acknowledgment at Chamber Luncheons & Networking Events throughout the year.

Please send your company logo electronically to the chamber office at info@annandalechamber.com for inclusion in web and print advertising. It must be rendered in a jpg format.

The poster features the title 'The Annandale Parade' in a large, stylized font at the top. Below it, the date 'Saturday, October 26, 2019' and time '10:00 AM - Noon' are listed. A central photograph shows a marching band in red and white uniforms. The bottom of the poster says 'WATCH THE FUN Columbia Pike' and 'www.annandalechamber.com'. On the left and right sides, there are vertical labels: 'Clowns', 'Antique Cars', 'Fire Trucks', 'Scouts' on the left; and 'Dancers', 'Marching Bands', 'Storybook Characters' on the right. A small disclaimer at the bottom reads: 'Sponsored by the Annandale Chamber of Commerce. The Annandale Parade will be a family-friendly event with a good time.'

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Clowns Antique Cars Fire Trucks Scouts Dancers Marching Bands Storybook Characters

WATCH THE FUN
Columbia Pike
www.annandalechamber.com

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Parade Sponsor
Saturday, October 26, 2019

Company Name: _____

(Please Print)

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

(By providing your email address, you are agreeing to receive email communications from the Chamber.)

Phone: _____ Fax: _____

My check payable to Annandale Chamber of Commerce is enclosed. Check # _____

Please charge my credit card \$ _____: _____ Visa _____ MC _____ AMX

Card #: _____

Exp. Date: _____ 3-digit number on back of card: _____ Today's date: _____

Name on card: _____

Signature: _____

Please email your logo in a .jpg format (NO .pdf or Word documents) in high resolution to info@annandalechamber.com by no later than October 14, 2019 to have your logo included on advertising material.

Mail this form and your payment (check or credit card information to the chamber office along with two business cards at:

**The Annandale Chamber of Commerce
4127 Meadow Court
Annandale, VA 22003
info@annandalechamber.com**