

The Annandale Fall Festival

Saturday, October 22, 2011 – 10:00am - 5:00pm
Little River Shopping Center in front of Safeway
Brought to you by the Annandale Chamber of Commerce



This community festival offers something for everyone in the family, and will be held in conjunction with the annual parade for a fun-filled day! Participants can enjoy The Taste of Annandale with many culinary cuisines represented, listen to live music, and watch beautifully costumed dance groups from all over the world. The Kids Zone will host games and interactive activities appropriate for all ages...toddlers to teens. The Nationwide NASCAR with a driving simulator, fire trucks, arcade games, bungee jumps, and a rock climbing wall are a small sampling of what is planned. Dozens of merchants with hand made and fashion jewelry, art work, quality giftware from major manufacturers, and exquisite crafts will also unveil their treasures.

Approximately 12,000 people participate in the annual Parade and Festival.
This is the largest public gathering in the Greater Annandale Area.

Sponsorship Opportunities

Annual Chamber Partner.....\$5,000

- Opportunity to distribute promotional material from a free 20x10 space in Fall Festival Vendor Area (see website for registration)
- Free display table and two chairs for your vendor/exhibitor space
- Opportunity to participate in coupon roulette
- Free entry to Fall Parade 2011 and choice of parade position (see website for registration)
- Opportunity to display, in the heart of Annandale, company banners (sponsor provided) at Parade, Festival & Spring Carnival
- Recognition through public address announcements during the Parade, Festival, & Spring Bed Race
- Company listing on prominently placed banner at Festival
- Full entry privileges and team bed in the Spring Bed Race
- Your company logo on the front page of the Chamber website with button pass through to a full page ad and link to your own website.
- A 1/2 page display advertisement in the next online edition of *ENDEAVOR*, our community acclaimed Chamber Magazine
- Prominent placement of your logo in each 2012 edition of *ENDEAVOR*
- Free one year admission for one representative to the Annandale Chamber of Commerce monthly networking breakfast sessions and monthly luncheons
- Free one year membership to the Annandale Chamber of Commerce
- Public recognition at every Chamber event throughout the year

Platinum Sponsor.....\$2,000

- Opportunity to distribute promotional material from a free 20x10 space in Festival Vendor Area
- Free display table and two chairs for your vendor/exhibitor space
- Free entry to Fall Parade 2011 and choice of parade position (see website for registration)

Sponsorship Opportunities

- Opportunity to participate in coupon roulette
- Free entry to Fall Parade 2011 and choice of parade position (see website for registration)
- Opportunity to display, in the heart of Annandale, company banners (sponsor provided) at the Parade and Festival
- Recognition through public address announcements during both the parade and festival
- Company listing on prominently placed banner at festival
- Free one-year membership to the Annandale Chamber of Commerce
- A 1/2 page display advertisement in the next online edition of *ENDEAVOR*, our community acclaimed Chamber magazine

Gold Sponsor.....\$1,000

- Opportunity to distribute promotional materials from a complimentary 10x10 space in Festival Vendor Area (see website for registration)
- Opportunity to display company banners (sponsor provided) at the Parade or Festival
- Company listing on prominently placed banner at festival
- Free entry to Fall Parade 2011 (see website for registration)
- Recognition through public address announcements during the Parade and Festival
- A 1/4 page display advertisement in the next online edition of *ENDEAVOR*, our community acclaimed Chamber magazine

Silver Sponsor.....\$500

- Company listing on prominently placed banner at festival
- Recognition through public address announcements during the Parade and Festival
- A business card display advertisement in the next online edition of *ENDEAVOR*, our community acclaimed Chamber magazine
- Free entry to Fall Parade 2011 (see website for registration)

Bronze Sponsor.....\$100

- Recognition through public address announcements during the Festival
- Recognition in *ENDEAVOR*, our community acclaimed online Chamber magazine
- Free entry to Fall Parade 2011 (see website for registration)

Community Sponsor.....in-kind (volunteers, equipment etc.)

- Recognition through public address announcements during the festival
- Recognition in *ENDEAVOR*, our community acclaimed online Chamber magazine
- Free entry to Fall Parade 2011 (see website for registration)

**For more information please contact
sponsorship@annandalechamber.com or call 703-256-7232**



Annandale Chamber of Commerce
7263 Maple Place, Suite 207
Annandale, VA 22003
www.annandalechamber.com

The Annandale Fall Festival

SPONSORSHIP

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Fax: _____

Sponsorship Level: _____

My check payable to Annandale Chamber of Commerce is enclosed. Check # _____

Please charge my credit card: ____ Visa ____ MC ____ AMX

Card #: _____

Exp. Date: _____ 3-digit number on back of card: _____ Today's date: _____

Name on card: _____

Signature: _____

If your sponsorship includes a free ad in ENDEAVOR, please submit electronically to info@annandalechamber.com by December 1, 2011 in a .jpeg format.

Please remit sponsorship fee, 2 business cards, and this registration to:

The Annandale Chamber of Commerce

7263 Maple Place, Suite 207

Annandale, VA 22003

www.annandalechamber.com