

The Annandale Fall Festival

Saturday, October 23, 2010 – 10:00am - 5:00pm
Little River Shopping Center in front of Safeway
Brought to you by the Annandale Chamber of Commerce



This community festival offers something for everyone in the family, and will be held in conjunction with the annual parade for a fun-filled day! Participants can enjoy The Taste of Annandale with many culinary cuisines represented, listen to live music, and watch beautifully costumed dance groups from all over the world. The Kids Zone will host games and interactive activities appropriate for all ages...toddlers to teens. A mechanical bull, sticky wall, obstacle course, bungee basketball, bungee run, face painting, moon bounce, a reading tent with costumed characters, and so much more will be at the festival to entertain and delight. Dozens of merchants with hand made and fashion jewelry, art work, quality giftware from major manufacturers, and exquisite crafts will unveil their treasures.

Approximately 10,000 people participate in the annual parade and festival.

Sponsorship Opportunities

Annual Chamber Sponsor.....\$5,000

- Opportunity to distribute promotional material from 20x10 space in Fall Festival Vendor Area.
- Opportunity to display, in the heart of Annandale, company banners (sponsor provided) at Parade, Festival & Spring Carnival
- Company listing on prominently placed banner at festival
- Full entry privileges and team bed in the Spring Bed Race
- Full page ad with front page button pass through on Chamber Website (*Our website will be undergoing a complete re-design during 2010 –2011 and will offer a far more interactive experience in the near future.*)
- Complimentary one year admission for one representative to the Annandale Chamber of Commerce monthly networking breakfast sessions and monthly luncheons
- Complimentary one year membership to the Annandale Chamber of Commerce
- Recognition through public address announcements during the Parade, Festival, & Spring Bed Race
- A 1/2 page display advertisement in the next online edition of **ENDEAVOR**, our community acclaimed Chamber Magazine
- Public recognition at every Chamber event throughout the year.

Platinum Sponsor.....\$2,000

- Opportunity to distribute promotional material from 20x10 space in Festival Vendor Area
- Opportunity to display, in the heart of Annandale, company banners (sponsor provided) at the parade and festival
- Company listing on prominently placed banner at festival
- Company listing – with link – to Annandale Chamber
- Complimentary one-year membership to the Annandale Chamber of Commerce
- Recognition through public address announcements during both the parade and festival
- A 1/2 page display advertisement in the next online edition of **ENDEAVOR**, our community acclaimed Chamber magazine

Sponsorship Opportunities

Gold Sponsor.....\$1,000

- Opportunity to distribute promotional materials from a complimentary 10x10 space in Festival Vendor Area
- Opportunity to display company banners (sponsor provided) at the Parade or Festival
- Company listing on prominently placed banner at festival
- Recognition through public address announcements during the Parade and Festival
- A 1/4 page display advertisement in the next online edition of *ENDEAVOR*, our community acclaimed Chamber magazine

Silver Sponsor.....\$500

- Company listing on prominently placed banner at festival
- Recognition through public address announcements during the Parade and Festival
- A business card display advertisement in the next online edition of *ENDEAVOR*, our community acclaimed Chamber magazine

Bronze Sponsor.....\$100

- Recognition through public address announcements during the Festival
- Recognition in *ENDEAVOR*, our community acclaimed online Chamber magazine

Community Sponsor.....in-kind (volunteers, equipment etc.)

- Recognition through public address announcements during the festival
- Recognition in *ENDEAVOR*, our community acclaimed online Chamber magazine

**For more information please contact
sponsorship@annandalechamber.com or call 703-256-7232**



**Annandale Chamber of Commerce
www.annandalechamber.com
7263 Maple Place, Suite 207
Annandale, VA 22003**

The Annandale Fall Festival

SPONSORSHIP

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Fax: _____

Sponsorship Level: _____

My check payable to Annandale Chamber of Commerce is enclosed. Check # _____

Please charge my credit card: _____ Visa _____ MC _____ AMX

Card #: _____

Exp. Date: _____ 3-digit number on back of card: _____ Today's date: _____

Name on card: _____

Signature: _____

Please remit sponsorship fee and this registration to:

The Annandale Chamber of Commerce

7263 Maple Place, Suite 207

Annandale, VA 22003

www.annandalechamber.com