

The Annandale Fall Festival

Saturday, October 27, 2012 – 10:00am - 5:00pm
Little River Shopping Center in front of Safeway
Brought to you by the Annandale Chamber of Commerce



This community festival offers something for everyone in the family, and will be held in conjunction with the annual parade for a fun-filled day! Participants can enjoy The Taste of Annandale with many culinary cuisines represented, listen to live music, and watch beautifully costumed dance groups from all over the world. The Kids Zone will host rides and interactive games appropriate for all ages...toddlers to teens. Bungee jumps, a Rock Climbing Wall, Puppet Shows and Storytelling in the Secret Garden and Toddler Play in Lil Pirates Cove are just a small sampling of what is planned. One hundred vendors to include Artisan crafters will be represented in the form of high end ceramics, handmade jewellery, wood carvings & Marquetry. Pet Vendors will again feature a broad range of clever pet accessories, dog Trainers & Walkers, gourmet pet food, and pet adoption providers. Children's books & toys, endearing marionettes, herbal wraps & wreaths, quality giftware from major manufacturers, silks, fashion accessories and professional stylists will fill-out the Community Market.

Approximately 12,000 people participate in the annual Parade and Festival.
This is the largest public gathering in the Greater Annandale Area.

Sponsorship Opportunities

Annual Chamber Partner.....\$5,000

- Opportunity to distribute promotional material from a free 20 x10 space in Fall Festival Vendor Area (see website for registration)
- Free display table and two chairs for your vendor/exhibitor space
- Free entry to Fall Parade 2012 & choice of parade position (see website for registration due by October 8th)
- Opportunity to display, in the heart of Annandale, company banners (sponsor provided) at Parade, Festival & Spring Carnival
- Recognition through public address announcements during the Parade, Festival, & Spring Bed Race
- Company listing on prominently placed banner at Festival
- Full entry privileges and team bed in the Spring Bed Race
- Your company logo on the front page of the Chamber website with link to your own website.
- A 1/2 page display advertisement in the next online edition of *ENDEAVOR*, our community acclaimed Chamber Magazine
- Prominent placement of your logo in each 2012 edition of *ENDEAVOR*
- Free one year admission for one representative to the Annandale Chamber of Commerce networking mixers, and luncheons
- Free one year membership to the Annandale Chamber of Commerce
- Public recognition at every Chamber event throughout the year

Platinum Sponsor.....\$2,000

- Opportunity to distribute promotional material from a free 20 x10 space in Festival Vendor Area
- Free display table and two chairs for your vendor/exhibitor space
- Free entry to Fall Parade 2012 and choice of parade position (see website for registration due by October 8th)

Sponsorship Opportunities

- Opportunity to display company banners (sponsor provided) at the Parade and Festival
- Recognition through public address announcements during both the parade and festival
- Company listing on prominently placed banner at festival
- Free one-year membership to the Annandale Chamber of Commerce
- Two 1/4 page display advertisements with special placement in highly coveted positions in the next two online editions of *ENDEAVOR*, our community acclaimed Chamber magazine

Gold Sponsor.....\$1,000

- Opportunity to distribute promotional materials from a complimentary 10 x10 space in Festival Vendor Area (see website for registration)
- Free entry to Fall Parade 2012 (see website for registration due by October 8th)
- Opportunity to display company banners (sponsor provided) at the Parade and Festival
- Recognition through public address announcements during the Parade and Festival
- Company listing on prominently placed banner at festival
- A 1/4 page display advertisement in the next online edition of *ENDEAVOR*, our community acclaimed Chamber magazine

Silver Sponsor.....\$500

- Company listing on prominently placed banner at festival
- Recognition through public address announcements during the Parade and Festival
- A business card display advertisement in the next online edition of *ENDEAVOR*, our community acclaimed Chamber magazine
- Free entry to Fall Parade 2012 (see website for registration due by October 8th)

Bronze Sponsor.....\$200

- Recognition through public address announcements during the Festival
- Recognition in *ENDEAVOR*, our community acclaimed online Chamber magazine
- Free entry to Fall Parade 2012 (see website for registration due by October 8th)

Community Sponsor.....\$100 or in-kind (volunteers, equipment etc.)

- Recognition in *ENDEAVOR*, our community acclaimed online Chamber magazine
- Free entry to Fall Parade 2012 (see website for registration due by October 8th)

**For more information please contact
sponsorship@annandalechamber.com or call 703-256-7232**



Annandale Chamber of Commerce
7263 Maple Place, Suite 207
Annandale, VA 22003
www.annandalechamber.com

The Annandale Fall Festival

SPONSORSHIP

Company Name: _____
(Please Print)

Contact: _____ **Title:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Email: _____

Phone: _____ **Fax:** _____

Sponsorship Level: _____

My check payable to Annandale Chamber of Commerce is enclosed. Check # _____

Please charge my credit card: ___ Visa ___ MC ___ AMX

Card #: _____

Exp. Date: _____ **3-digit number on back of card:** _____ **Today's date:** _____

Name on card: _____

Signature: _____

If your sponsorship includes a free 1/4 page (3.5" wide x 4.5" high) or 1/2 page (3.5" wide x 9.25" high) ad in ENDEAVOR, please submit electronically to info@annandalechamber.com by December 1, 2012 in a .jpeg format.

Please remit sponsorship fee, 2 business cards, and this registration to:

The Annandale Chamber of Commerce

7263 Maple Place, Suite 207

Annandale, VA 22003

www.annandalechamber.com