

# The Annandale Parade



**Parade Sponsorship**  
**Saturday, October 23, 2021**  
**10 am to Noon on Columbia Pike**

**The Annual Parade has been an Annandale Tradition since 1950. It promotes community involvement and neighborhood camaraderie while celebrating the rich diversity of Annandale.**

**Event Sponsorship:.....\$500.00 (Gold Sponsor)**

- ◆ Company name on a prominent sign placed along Columbia Pike acknowledging your sponsorship (in view of 33,000 daily commuters)
- ◆ Your Company Logo on the Parade page of the Chamber's website for 3 months: [www.annandalechamber.com/theannandaleparade.rhtml](http://www.annandalechamber.com/theannandaleparade.rhtml). The Chamber website enjoys over two million views per year.
- ◆ Acknowledgment in the next *ENDEAVOR News Magazine* as an event sponsor.
- ◆ Placement of your banner on the Parade Stage (Sponsor must provide their own 4' long banner one week prior to the parade.)
- ◆ Acknowledgement of your sponsorship by the Parade MC throughout the parade.
- ◆ Premium forward placement of your group in the parade, if you wish to enter a group. (Submit entry form to chamber office in advance.)
- ◆ Acknowledgment at Chamber Networking Events throughout the year.

*Please send your company logo electronically to the chamber office at [info@annandalechamber.com](mailto:info@annandalechamber.com) for inclusion in web and print advertising. It must be rendered in a jpg format.*

The poster is rectangular with a light tan background. At the top, the title 'The Annandale Parade' is written in a large, black, gothic-style font. Below the title, the date and time 'Saturday, October 23, 2021 10:00 AM - Noon' are printed in a bold, black, sans-serif font. In the center, there is a photograph of a marching band in red and white uniforms with tall white plumes on their hats. To the left of the photo, the words 'Clowns', 'Antique Cars', 'Fire Trucks', and 'Scouts' are listed vertically. To the right, 'Dancers', 'Marching Bands', and 'Storybook Characters' are listed vertically. Below the photo, the text 'WATCH THE FUN Columbia Pike' is written in a bold, black, sans-serif font. At the bottom, the website 'www.annandalechamber.com' is printed in a smaller, black, sans-serif font. A small line of text at the very bottom reads 'Event organized by the Annandale Chamber of Commerce. The Annandale Parade will be available to people with disabilities.'

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Parade Sponsor  
Saturday, October 23, 2021

Company Name: \_\_\_\_\_  
(Please Print)

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

(By providing your email address, you are agreeing to receive email communications from the Chamber.)

Phone: \_\_\_\_\_

My check payable to Annandale Chamber of Commerce is enclosed. Check # \_\_\_\_\_

Please charge my credit card \$ \_\_\_\_\_: \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ AMX

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ 3-digit number on back of card: \_\_\_\_\_ Today's date: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

*Please email your logo in a .jpg format (NO .pdf or Word documents) in high resolution to [info@annandalechamber.com](mailto:info@annandalechamber.com) as soon as possible to have your logo included on advertising material. Best by no later than Sept. 23.*

*Mail this form and your payment (check or credit card information to the chamber office along with two business cards at:*

**The Annandale Chamber of Commerce**  
4127 Meadow Court  
Annandale, VA 22003  
[info@annandalechamber.com](mailto:info@annandalechamber.com)