

The Annandale Parade



Parade Sponsorship
Saturday, October 22, 2022
10 am to Noon on Columbia Pike

The Annual Parade has been an Annandale Tradition since 1950. It promotes community involvement and neighborhood camaraderie while celebrating the rich diversity of Annandale.

Event Sponsorship:.....\$500.00 (Gold Sponsor)

- ◆ Company name on a prominent sign placed along Columbia Pike acknowledging your sponsorship (in view of 33,000 daily commuters)
- ◆ Your Company Logo on the Parade page of the Chamber's website for 3 months: www.annandalechamber.com/theannandaleparade.rhtml. The Chamber website enjoys over two million views per year.
- ◆ Acknowledgment in the next *ENDEAVOR News Magazine* as an event sponsor.
- ◆ Placement of your banner on the Parade Stage (Sponsor must provide their own 4' long banner one week prior to the parade.)
- ◆ Acknowledgement of your sponsorship by the Parade MC throughout the parade.
- ◆ Premium forward placement of your group in the parade, if you wish to enter a group. (Submit entry form to chamber office in advance.)
- ◆ Acknowledgment at Chamber Networking Events throughout the year.

Please send your company logo electronically to the chamber office at info@annandalechamber.com for inclusion in web and print advertising. It must be rendered in a jpg format.

The poster is a vertical rectangular graphic with a light tan background. At the top, the title 'The Annandale Parade' is written in a large, black, gothic-style font. Below the title, the date 'Saturday, October 22, 2022' and the time '10:00 AM - Noon' are printed in a bold, black, sans-serif font. In the center is a photograph of a marching band in red and white uniforms with white plumes on their hats. On the left and right sides of the poster, there are vertical labels for parade participants: 'Clowns', 'Antique Cars', 'Fire Trucks', 'Scouts', 'Dancers', 'Marching Bands', and 'Storybook Characters'. At the bottom, the text 'WATCH THE FUN' is in large, bold, black letters, followed by 'Columbia Pike' and the website 'www.annandalechamber.com'. At the very bottom, there is a small line of text: 'This Parade is dedicated to the Children of Annandale. Event organized by the Annandale Chamber of Commerce. The Annandale Parade will be accessible to people with disabilities.'

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Company Name: _____
(Please Print)

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

(By providing your email address, you are agreeing to receive email communications from the Chamber.)

Phone: _____

My check payable to Annandale Chamber of Commerce is enclosed. Check # _____

Please charge my credit card \$ _____: _____ Visa _____ MC _____ AMX

Card #: _____

Exp. Date: _____ 3-digit number on back of card: _____ Today's date: _____

Name on card: _____

Signature: _____

Please email your logo in a .jpg format (NO .pdf or Word documents) in high resolution to info@annandalechamber.com as soon as possible to have your logo included on advertising material. Best by no later than Sept. 23.

Mail this form and your payment (check or credit card information to the chamber office along with two business cards at:

The Annandale Chamber of Commerce
4127 Meadow Court
Annandale, VA 22003
info@annandalechamber.com