

# The Annandale Parade



**Parade Sponsorship**  
**Saturday, October 26, 2024**  
**10 am to Noon on Columbia Pike**

**The Annual Parade has been an Annandale Tradition since 1950. It promotes community involvement and neighborhood camaraderie while celebrating the rich diversity of Annandale.**

**Event Sponsorship:.....\$500.00 (Gold Sponsor)**

- ◆ Your Company Logo on the Parade page of the Chamber’s website for 6 months: [www.annandalechamber.com/theannandaleparade.rhtml](http://www.annandalechamber.com/theannandaleparade.rhtml). The Chamber website enjoys over two million views per year.
- ◆ Acknowledgment in the next *ENDEAVOR News Magazine* as an event sponsor.
- ◆ Placement of your banner on the Parade Stage (Sponsor must provide their own 4’ long banner one week prior to the parade.)
- ◆ Acknowledgement of your sponsorship by the Parade MC throughout the parade.
- ◆ Premium forward placement of your group in the parade, if you wish to enter a group. (Submit entry form to chamber office in advance.)
- ◆ Acknowledgment at Chamber Networking Events throughout the year.
- ◆ Your company name on the Sponsor Sign along Columbia Pike.

The poster is rectangular with a gold border. At the top, it says 'The Annandale Parade' in a decorative font. Below that, it lists the date 'Saturday, October 26, 2024' and time '10:00 AM - Noon'. A central photograph shows children in costumes, including one in a cat mask. To the right of the photo, it lists 'Dancers', 'Marching Bands', and 'Storybook Characters'. To the left, it lists 'Clowns', 'Antique Cars', 'Fire Trucks', and 'Scouts'. At the bottom, it says 'WATCH THE FUN Columbia Pike' and 'www.annandalechamber.com'. A small disclaimer at the very bottom reads: 'Event organized by the Annandale Chamber of Commerce. The Annandale Parade will be accessible to people with disabilities.'

*Please send your company logo electronically to the chamber office at [vicki.burman@annandalechamber.com](mailto:vicki.burman@annandalechamber.com) for inclusion in web and print advertising. It must be rendered in a jpg format.*

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Parade Sponsor  
Saturday, October 26, 2024

Company Name: \_\_\_\_\_  
(Please Print)

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_  
(By providing your email address, you are agreeing to receive email communications from the Chamber.)

Phone: \_\_\_\_\_

My check payable to Annandale Chamber of Commerce is enclosed. Check # \_\_\_\_\_

Please charge my credit card \$ \_\_\_\_\_: \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ AMX

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ 3-digit number on back of card: \_\_\_\_\_ Today's date: \_\_\_\_\_  
4 digit if AMX \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

*Please email your logo in a .jpg format (NO .pdf or Word documents) in high resolution to [info@annandalechamber.com](mailto:info@annandalechamber.com) as soon as possible to have your logo included on advertising material. Best by no later than October 1st.*

*Mail this form and your payment (check or credit card information to the chamber office along with two business cards at:*

**The Annandale Chamber of Commerce**  
4127 Meadow Court  
Annandale, VA 22003  
[vicki.burman@annandalechamber.com](mailto:vicki.burman@annandalechamber.com)